

# ICES SGSA REPORT 2014

SCICOM STEERING GROUP ON HUMAN INTERACTIONS ON ECOSYSTEMS

ICES CM 2014/SSGHIE: 11

REF. SCICOM

## Report of the Study Group on Socio-Economic Dimensions of Aquaculture (SGSA)

22-24 April 2014

Biddeford, Maine, USA



**ICES**

International Council for  
the Exploration of the Sea

**CIEM**

Conseil International pour  
l'Exploration de la Mer

## **International Council for the Exploration of the Sea Conseil International pour l'Exploration de la Mer**

H. C. Andersens Boulevard 44–46  
DK-1553 Copenhagen V  
Denmark  
Telephone (+45) 33 38 67 00  
Telefax (+45) 33 93 42 15  
[www.ices.dk](http://www.ices.dk)  
[info@ices.dk](mailto:info@ices.dk)

Recommended format for purposes of citation:

ICES. 2014. Report of the Study Group on Socio-Economic Dimensions of Aquaculture (SGSA), 22-24 April 2014, Biddeford, Maine, USA. ICES CM 2014/SSGHIE:11. 32 pp. <https://doi.org/10.17895/ices.pub.8980>

For permission to reproduce material from this publication, please apply to the General Secretary.

The document is a report of an Expert Group under the auspices of the International Council for the Exploration of the Sea and does not necessarily represent the views of the Council.

© 2014 International Council for the Exploration of the Sea

## Contents

---

<b>1</b>	<b>Opening of the meeting.....</b>	<b>2</b>
<b>2</b>	<b>Adoption of the agenda.....</b>	<b>2</b>
<b>3</b>	<b>Background and Scope of this Study Group .....</b>	<b>2</b>
3.1	Introduction.....	2
3.2	Development of an integrated framework to capture the social dimensions of aquaculture .....	5
3.3	References .....	18
<b>4</b>	<b>List of Outcomes and Achievements of the WG in this delivery period .....</b>	<b>19</b>
	<b>Annex 1: List of participants.....</b>	<b>21</b>
	<b>Annex 2: Agenda.....</b>	<b>23</b>
	<b>Annex 3: Terms of references for the next meeting .....</b>	<b>25</b>
	<b>Annex 4: Recommendations .....</b>	<b>28</b>



## Executive summary

---

The 4th meeting of the Study Group on Socio-Economic Dimensions of Aquaculture (SGSA) was held in Biddeford, Maine (USA) between 22–24 April 2014 and was attended by 9 participants from USA, Germany, Norway and United Kingdom. The ToRs were addressed by plenary sessions where activities were discussed by all members of SGSA, as there was a small group available. Since the issues raised in the SGSA are a rather novel topic to ICES that pulled together scientists with a wide range of different scientific backgrounds, the group agreed to develop first a common scope and perspective which the SGSA before working on the specific set of ToRs in more detail.

The group found that aquaculture has not fully realized its potential as a source of food, nutrition and income generation due to governments around the globe not having the metrics or tools for integrating the social impacts of this sector. The international problem is that there is a gap in knowledge exchange between the aquaculture industry, policy makers trying to support aquaculture development and people who depend on aquaculture for a job and/or food source. Decision-making about the optimum type of aquaculture at different scales is constrained by insufficient consideration of social impacts.

For the further advancement of sustainable aquaculture development, the SGSA recommends to focus on:

- Equal consideration of ecological, social and economic issues in aquaculture policy-making.
- Pre-emptive identification of likely social impacts of aquaculture operations (using appropriate system boundaries) before any attempts are made to introduce aquaculture.
- Integration of people- and context-specific social framing conditions into planning and policy review.
- Addressing the social disconnect between global consumption and production via stakeholder participation and continuous transdisciplinary dialogues.
- Encouragement of creative combinations of theories and methods widely applicable to assess and interpret the social dimensions of aquaculture in multiple contexts.

Understanding that the SGSA is covering new grounds in the field of aquaculture, a central recommendation from this group is to change the status of the study group to the Working Group on Social Dimensions of Aquaculture (WGSDA). This change of status and title is expected to reflect the broad range of topics next to socio-economic issues as well as to give the study group a stronger weight within ICES.

## **1 Opening of the meeting**

---

The 4th meeting of the Study Group on Socio-Economic Dimensions of Aquaculture (Chair: Gesche Krause, Germany) was held in Biddeford, Maine (USA) between 22–24 April 2014 and was attended by 9 participants from USA, Germany, Norway and United Kingdom (Annex1). The objective of the meeting to work on the Terms of Reference that were decided upon at the last meeting of the SGSA in Newcastle 2013. The ToRs were addressed by plenary sessions where activities were discussed by all members of SGSA, as there was a small group available. Since the issues raised in the SGSA are a rather novel topic to ICES that pulled together scientists with a wide range of different scientific backgrounds, the group agreed on a common scope and perspective which the SGSA prior to deliberate in more detail on each of the ToRs. Therefore, the discussion were primarily focused on ToR a “Identify individual and crosscutting, integrative methods to support the evaluation of the direct and indirect socio-economic consequences of aquaculture operations and how they relate to the assessment framework”. These methods were outlined and first sets of metrics and indicators were developed. To advance these metrics further will be the central work plan for next year’s meeting.

## **2 Adoption of the agenda**

---

The agenda (Annex 2) was formally accepted. A general discussion about plans for each SGSA Term of Reference was held as a plenary. The SGSA decided to discuss the ToRs initially in a plenary session to understand the background and viewpoints of each of the members of this new group and to formalise a common framework of analysis of the socio-economic dimensions of aquaculture. Since the group included 9 members the ToRs were critically reviewed to see if the wording was appropriate and how the work could be organised best. It was felt that the group first needed to capture the way of analysing the issues by discussing the framework for integrated assessment of the socio-economic dimensions of aquaculture, which was developed over the course of the last meetings of the SGSA.

## **3 Background and Scope of this Study Group**

---

The following section reflects the deliberations of the SGSA in order to arrive at a common understanding of what the social dimension of aquaculture entails to the group.

### **3.1 Introduction**

Globally and regionally, consumption of living marine resource is increasing to levels that cannot be sustained by our oceans. The rapid development of aquaculture has been a remarkable contributor to meeting this growing demand; it has now risen to provide half of all fish destined to human consumption (FAO, 2009) and is widely forecast to grow further. The gap between demand and supply is, however, increasing and the pressure is on aquaculture to develop even faster, which will require input from a wide range of social, technological, economic and natural resources (FAO, 1996; 2000; 2002). North American and European markets have traditionally sourced very widely and have also stimulated a sizable aquaculture sector in their territorial waters.

However, its growth rate in Europe (excluding Norway) is slowing down whilst, at the same time, the more recent growth of aquaculture imports, particularly from Asia, are likely to become more limited. This can be related to the fact that incomes in producer

countries like China and India are growing in par with urbanization and the aspirations of a growing middle classes, all driving up demand and per capita seafood consumption of higher valued species. The European Union (EU27) imported €15.2 billion worth of fish and fishery products in 2009, accounting for more than 60% of its fish consumption (EUROSTAT). Total aquaculture production in the EU is only around 1.3 million tonnes (EUROSTAT) and of total seafood import a significant contribution comes from Asian aquaculture. EU will therefore increasingly have to depend on new exporting countries. Together with consumers and markets operating more globally, it will also have to do so amidst growing uncertainties of supply, market, production and trade conditions brought about through climate change. The search for resilient solutions in the aquaculture sector to meeting production, income, community development and food supply and security needs will be critical for the ICES countries and their global partners.

Aquaculture increasingly generates direct socio-economic benefits through the supply of highly nutritious foods and other commercially valuable products, providing jobs and creating incomes. In addition to its own economic contribution, aquaculture can also induce, as a spin-off, economic contribution to other sectors that supply materials to aquaculture or use aquaculture products as inputs. Thus the numbers of people engaged in other ancillary activities, such as processing, farm construction, manufacturing of processing equipment, packaging, marketing and distribution can be substantial. Indeed, estimates indicate that, for each person employed in aquaculture production, about three other jobs can be produced in secondary activities. Thus, fishers, aquaculturists and those supplying services and goods to them provide employment and livelihoods of a total of about 180 million people (FAO, 2010).

Over the past decades, scientists and policymakers have become increasingly aware of the complex and manifold linkages between ecological and human systems, which generated a strong research effort into social-ecological systems analysis. Social-ecological systems are understood to be complex adaptive systems where social and biophysical agents are interacting at multiple temporal and spatial scales (Janssen and Ostrom, 2006). This has stimulated researchers across multiple disciplines to look for new ways of understanding and responding to changes and drivers in both systems and their interactions (Zurek and Henrichs, 2007). Integrated coastal zone management (ICZM) can be viewed as being part of this social-ecological system paradigm, in which special emphasis is placed on the complexities of coastal settings and their manifold drivers in ecological and human systems. Both, the social origins of unsustainable ecosystem management and the social repercussions of environmental management are central to these approaches.

Despite these positive effects, aquaculture also competes for economic, social, physical and ecological resources, and can result in environmental degradation. Its development may therefore generate negative impacts on other industries and people's livelihoods (e.g. fisheries, agriculture, and tourism). Decisions about aquaculture development are often based on incomplete information, particularly in relation to the socioeconomic dimensions. As a consequence, inadequate accounts for how trade-offs associated with different development options are made. Examples include aquaculture expansion in certain areas directly affecting resource systems that may already be under large pressure from other human activities. There is therefore a risk that anticipated and much needed socio-economic benefits from aquaculture expansion, may come at the expense of increased and possible unsustainable pressure on ecosystem goods and services (Naylor *et al.* 2000), ultimately jeopardizing people's food security

and livelihoods. Unsustainable use, alteration and transformation of ecosystem services can undermine the productive resource base and divert resources away from other uses and users, bringing aquaculture in conflict with other stakeholders. In addition, benefits derived from aquaculture systems in some cases are steering away from the local communities directly affected by aquaculture, to stakeholders operating on global market scale (e.g. Norway).

When aquaculture started up as an industry in Norway in the late 1960s it was run by small family owned businesses. Many had their experience from fisheries and the fishing industry, and were depending on local resources and facilities for equipment, slaughtering and handling of their products. The industry consisted mainly from local ownership and local employment, providing benefits to the communities where the production plants were located. Since then the industry has grown tremendously, and, in 2010, the export value of the Norwegian aquaculture sector was larger than from the wild harvest fisheries, despite the major fish stocks in the Barents and Norwegian Sea being in very good condition giving large quotas and large catches. Together with the growth in volume for the Norwegian aquaculture industry there has been a quest for cost-efficiency. All sorts of rationalizing measures have taken place, bringing with them specialization, mechanization and automation, centralization of many functions including slaughtering, and also ownership concentration. A major consequence for the communities and municipalities along the Norwegian coast is that the benefits from aquaculture production are very unevenly distributed. Where there previously could be several slaughteries in a municipality there is now typically one shared between many municipalities, with highly mechanized well-boats bringing fish from the different aquaculture-plants to the slaughterery. The care-taker often lives on the site of the aquaculture plant, and may well commute from another municipality or region. Sales organisations, and all the support they require, is typically centralised with just one office per company. The industry is dominated by large corporations each having a large number of aquaculture licenses and pens, and being registered shareholding companies. The end-result from the local coastal community viewpoint is that aquaculture either gives fairly large benefits to the local community and municipality, or it gives virtually nothing. It is then no surprise that some municipalities have tried to reserve themselves, through their coastal zone area-planning, against having new aquaculture plants in their waters, and especially so if they are not locally owned. The State has considered giving the municipalities more benefits from having aquaculture plants, through an area-tax, but eventually decided against this. Instead they have allowed the municipalities the right to levy a property tax on aquaculture production facilities, but it seems the municipalities feel this is too small, and much smaller than the area-tax they had hoped for. The Minister of fisheries and coastal affairs has asked that the aquaculture industry make sure local communities get benefits from aquaculture production in their areas. Climate change and some environmental problems may lead to a large re-localisation of aquaculture plants from South to North in Norway. If the municipalities in Norway, who are responsible for coastal zone planning, do not want aquaculture plants in their waters it could cause trouble for the industry and possibly limit national value creation from it. So far the state has generally not allowed municipalities to prohibit or severely limit aquaculture in their waters, having overruled municipal attempts to do so.

The question is how to balance the negative and positive socio-economic consequences from aquaculture development. The landscape and seascape are today increasingly managed for multiple functions and services in addition to provision of food, and this requires the integration of ecological and socioeconomic research, policy innovation,



and public education. This dilemma has driven many researchers, experts, NGOs and policy makers to try to address issues related to the sustainability of aquaculture development from disciplinary/sectoral perspectives. However, disciplinary barriers and the lack of awareness of other, related initiatives and developments are rarely overcome. This can result in the pursuit of many individual lines of investigation, without the benefits associated with a more integrated and holistic understanding. Aquaculture development raises questions that cannot be addressed in isolation. If it is to bring about expected benefits, not only to local populations in producing countries outside EU, but also to consumers in Europe and other developed nations, aquaculture development would depend upon the early, and coordinated, tackling of the multiple issues that underpin its interactions and functioning within wider ecosystem, social, economic and political contexts.

Thus, aquaculture appropriates, but can also provide, a range of services as determined by factors such as location of production site, targeted species, production system, market structure and social context. A critical question is how to best guide the development of aquaculture that has the potential to support a portfolio of sustainable livelihoods and assist in poverty alleviation and food security. Aquaculture needs to be analyzed from an ecosystem service (ES) perspective. Additionally, life cycle analysis (LCA) can be used as a tool for identification of linkages to ES and to define appropriate system boundaries. This information will enable a deeper understanding of connections between farming and resource systems being relevant from a livelihood and poverty perspective. Broader systematic perspectives on aquaculture, such as the “Ecosystem Approach to Aquaculture” (Soto *et al.* 2008) may also enable analysis of trade-offs and sustainability aspects, especially with respect to net benefits for poorer resource users. However, they fall short of encompassing adequately “ecosystem services” as defined in the Millennium Assessment.

A key success factor for effective coordination and fostering synergies that make an impact on how proposed project outputs can aid targeted end-users is the ability to engage all stakeholders at the outset. Thus, participation and good governance are fundamental to the sustainability of aquaculture development. Trust and buy-in generated through participation at all levels and the application of transparent decision-making processes are also the building blocks behind improved coordination of all the sector's stakeholders. Strengthening of institutional capacity and resources (including human capacity), both at national and international levels, are needed for enabling the development of aquaculture for poverty reduction and improved human well-being.

### **3.2 Development of an integrated framework to capture the social dimensions of aquaculture**

Aquaculture can offer employment and income earning opportunities to local, often rural and marginal, communities. However, questions pertaining to social site-selection criteria, community impacts, right of access, ownership, taxation, liabilities of the negative repercussions from the environmental effects on society, ethical issues, to name but a few, have remained largely untackled in a comprehensive, integrated manner. Each of these issues follows particular interests, priorities and objectives. All operate within an array of federal, regional and international legislations, agreements and treaties. Practitioners note that sustainable aquaculture must not only maximize benefits, but also minimize accumulation of detriments, as well as other types of negative impacts on natural and social environment. Aquaculture is in this case not so different from other economic initiatives that depend on, and impact on, natural resources and social fabric.

Significant progress has been made towards evaluating the socio-economic and, perhaps even more, the ecological impacts of aquaculture. A wide range of data and tools have been obtained and developed with a view to achieving sustainability objectives, although less progress has been made towards utilizing this information to influence management decisions. In addition, approaches to evaluating aquaculture often do not take an interdisciplinary approach, which is necessary to capture the complexity of the linkages between aquaculture operations and their broader environment (economic, social, institutional and natural).

In order to address these needs, the SGSA has developed a **framework for an integrated assessment of the socio-economic dimensions of aquaculture**, shown in Figure 1. Although the focus of the SGSA is socio-economic, the group recognizes the importance of adopting an integrated approach that emphasises the interrelationship between the human and ecological dimensions of aquaculture, i.e. the social-ecological perspective. The proposed framework is designed to make best use of existing data and scientific tools, some of which are highlighted in the following sub-sections, with a view to ensuring the most efficient use of science for decision-making. The framework is applicable to multiple spatial scales, ranging from individual farms to addressing global impacts. Scale is not viewed as a dimension that can be pre-determined, but rather, as a dynamic characteristic of the social-ecological system which will be defined by the aquaculture scenario and key variables identified in the assessment stage (e.g. the impacts of the accumulation of organic material on the benthic habitats below a cage will be mainly localized whereas the impacts of sales on international markets will have a global scope).

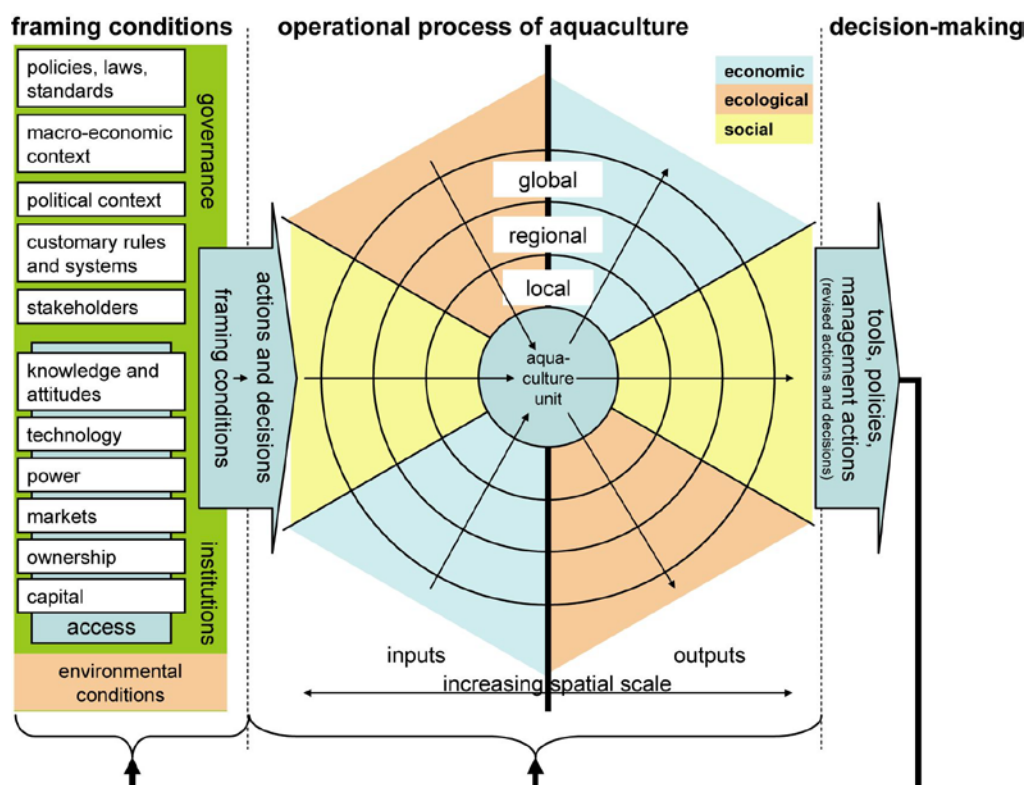


Figure 1. First draft of a Framework for an integrated assessment of the socio-economic dimensions of aquaculture in three stages: Analysis of the operational processes of aquaculture, of framing conditions, and, subsequently, decision-making.

The framework for an integrated assessment of the socio-economic dimensions of aquaculture consists of a three interrelated, iterative stages: Analysis of the operational processes of aquaculture, of framing conditions, and, subsequently, decision-making. The major objectives of these stages, which are intended to be developed further in subsequent meetings of the SGSA and with input from other ICES working groups, are outlined in the following paragraphs. Next, guidance is provided on the specific information needs and scientific tools that may be used to support each of these stages. Although the stages are described as steps in the process, it is important to note that, in many cases, associated analyses and actions will need to be carried out concurrently and iteratively, where information from one feeds into and influences the development of the other.

First, in the **assessment of the operational processes of aquaculture** (the central core of figure 1), indicators and data should be identified and obtained to evaluate the interrelated social, economic and ecological dimensions, or impacts, of the aquaculture unit. The proposed framework categorizes variables as inputs or outputs. Although the specific interpretation of input and output may vary among disciplines, generally, inputs are considered to be resources (human, natural, economic) that are consumed, utilized or transformed as a result of aquaculture activity, where outputs are products and services that are produced or transformed as a result of aquaculture activity.

Second, the **framing conditions** (the left hand column of figure 1), relevant information should be compiled to define the characteristics of the social-ecological system that influence the intensity and tendencies of the impacts and variables identified in the

assessment of the operational process of aquaculture. The assessment of the operational process of aquaculture should result in the identification of impacts or related variable that may be impeding the achievement of sustainability objectives, where the framing condition stage should highlight the characteristics of the social-ecological system that influence, or drive, these phenomena. This information can then be utilized in the third **decision-making stage** (right side of figure 1). This stage should propose potential management actions for minimizing negative impacts and maximizing the benefits of aquaculture taking into account the local capacity to implement those actions. This framework is cyclical and iterative, thus supporting an adaptive management approach. Proposed management actions may have short-term or long-term effects on the framing conditions and/or the variables identified in the assessment stage which, in turn, will result in adapted management actions and so on. In this context, monitoring will be an important component of this framework.

It is important to note that a participative approach is integral to all stages of the framework. Although it is evident that scientists will play a more active role in the scoping and assessment stages of the framework and decision-makers in the final stage, iterative communication between them is critical throughout the process in order to ensure the effective integration of science with decision making. Additionally, key stakeholders identified in the scoping stage will play a critical role in shaping, informing and implementing the process<sup>1</sup>.

#### **Tools and information needs to support the Framework for an Integrated Assessment of the Socio-economic Dimensions of Aquaculture**

The various stages of the proposed framework are dependent upon different, although sometimes overlapping, scientific tools and data. The following paragraphs are intended to highlight some of the tools and data that may be used in these stages. At this stage, potential supporting tools are only listed and not described or evaluated. A future focus of the SGSA could be to evaluate a selection of these tools in more detail.

##### **a ) Assessment of the operational process of aquaculture**

The assessment stage consists of the identification and evaluation of indicators and data related to the social, economic and ecological dimensions, or impacts, of the aquaculture unit. This analysis is intended to be interdisciplinary and integrated, where crossover effects among the different systems/scales are taken into account. However, there are specific perspectives, data, and tools that will relate to each of the dimensions, which are described in more detail in the following subsections.

##### **Economic aspects**

A core problem associated with the assessment of the socio-economic aspects of aquaculture is to compare and balance the different dimensions of the system. For instance, if an aquaculture business pollutes the local environment more than another but brings more income to local stakeholders, it remains a societal decision as to whether which business would be assessed as being “better”. Economists would prefer to compare all of these dimensions by valuing them and simply comparing monetary numbers, e.g. by Cost-Benefit-Analysis (C-B-A). However, as markets are not always ideal and there are frequent external effects, economists and other scientists are often faced with severe

---

<sup>1</sup> See ToR b for a more detailed discussion of the potentialities for identifying and strengthening inclusion and ownership in the aquaculture production chain.

methodological problems. Of course, valuation of non-market goods and services can be undertaken, e.g. by calculation of costs of avoiding negative external effects (pollution) or by calculating opportunity costs of non-market resources. Another method is to ask for peoples "willingness to pay" in order to value goods and services, e.g. the beauty of a landscape is then valued by asking people how much they are willing to pay to have this landscape unchanged. But the methodological problems remain serious. For example, are all alternative uses of a non-market resource known and valuable, so that the use with the highest value can be taken as opportunity cost? Is measurement of "willingness to pay" biased due to strategic behavior of agents? Another dimension to this is our incomplete understanding of how ecological systems work, i.e. complexity, non-linear responses and thresholds that can bring surprises and difficulties for restoration work. For example the role of biodiversity for ecosystem services is still something that we just are beginning to understand (<http://www.teebweb.org>).

*An example of assessing the direct and indirect economic dimension of an aquaculture business*

An example of general aquaculture impacts can be found in FAO 2008, pp. 15-22. Think about a single aquaculture enterprise. The site selection must be done, decisions about the organization of the farm have to be taken (including make or buy decisions and ownership structure), the species to be cultured has to be specified, workers must be hired and eventually trained, machines have to be bought or leased, feed sources must be identified and maybe feed has to be bought. Markets have to be identified and the accessibility must be evaluated and maybe secured. Land facilities have to be constructed, cages and nets have to be bought, etc. Finally, fish or other aquaculture products are produced and sold and by-products such as polluted water and other unwanted goods can be observed as a result of this production process. Income, profit and rents flow to the respective persons as income, being a direct consequence of aquaculture production. Goods and services purchased for the production also generate income in other sectors and taxes and fees maybe flow to the state authority. Spending the income manifests as demand in the retail sector, which is another measurable impact. These monetary flows can be easily observed (assuming the shadow economy is not too big) and direct and indirect impacts (by Leontief-Coefficients) can be measured by e.g. using input-output tables, having in mind the restriction of this method. It can also be used to analyze forward and backward linkages. This means to measure the strength and direction in which different sectors of an economy are interconnected and hence rely on each other. The impact of output (including intermediates) uses along the different stages of the production chain is named forward linkage, the impact of the purchase of inputs is called backward linkage.

These actions and decisions have impact on different stakeholders at different levels. Are the workers hired locally and trained, so that their skills are improved and the quality of the local workforce is enhanced? Does this have an impact on values and attitudes in this community? Alternatively workers may be hired from a different region and the local community is faced with migration problems. Is the profit transferred to a foreign country or is it available and maybe spent at a local or regional level? Is the land-based supply facility constructed by local companies or global firms? Does the aquaculture unit purchase its intermediate consumption from the local market or from the global market? What about the extent of the pollution of water or other ecologic dimensions like felling trees to get better access to the plant? This could have different impacts on the acceptance of the aquaculture operation, on the local solidarity, the social peace etc.; but how to assess all this in monetary terms?

Cost-Benefit Analysis (CBA) aims to monetarize all these issues. As pointed out in the former paragraph, it is problematic and that is why additional methods have been developed. They are briefly described in the following paragraph. In general one has to have in mind that not all factors can be substituted by others easily or maybe not at all.

*More tools and methods to assess socio-economic benefits*

If impacts are incommensurable, CBA cannot be applied anymore. Methods like multiple criteria decision-making (MCDM) or multi-attributes decision-making (MADM) are possible ways to solve the problem. While multiple attribute utility theory (MAUT) is a MADM method which specifies utility functions to describe stakeholders' preferences, Analytical hierarchy process (AHP) does not attempt this. Instead, AHP uses a series of pair-wise comparisons to elicit stakeholders' preferences. It remains however unclear whether the use of these more stakeholder-oriented methods is practical useful and if their costs are justifiable when multiple stakeholders are scattered at local, regional and global levels.

*Farm level – an example*

One aspect of environmental sustainability is, by analyzing the output of an aquaculture farm, the eco-efficiency, i.e. the resources used to produce a certain amount of seafood. An indicator of this could be the Food Conversion Ratio (FCR) or the Biomass harvested per kilo/number of fingerlings. Similar farms in terms of species and environmental conditions could be compared in a benchmarking process and best-practices could be shared. This may be a very cost-effective and pragmatic way to improve a business e.g. in terms of eco-efficiency. The knowledge and service could and maybe should be done by independent scientists.

If someone is interested in economic efficiency, classic indicators for production efficiency and profitability could be applied: Net yield, growth rate, net farm income, rate of return on assets, rate of return on equity, return to labor etc. Here benchmarking is also an appropriate method to find best-practice examples. A possible obstacle to apply this method may be data availability for confidentiality reasons.

*Link to new institutional economics approach*

New institutional economics tools can be applied at all levels of this framework. Principal-agent theory, transaction-costs economics, property rights economics, new political economy and constitutional economics, the two latter ones especially on the macro-level. However, all economic variables are easily quantifiable, which calls for a range of methods to capture all "values".

**Social aspects**

In general, many past approaches to ecosystem management might be called "socially illiterate" (Glaser 2006a). Even if beyond reproach in ecological terms, many ecosystem management proposals can be outright failures due to a lack of stakeholder participation and/or understanding of social influences on ecosystems and of ecosystems on humans and society. Most interpretations of the social dimension of ecosystem management are also highly context-specific and lack universal core and general applicability. This makes the issue of a general strategy for sustainable aquaculture operations which takes the social dimension into account very difficult.

More often than not, aquaculture in Europe is faced with increased social conflicts between stakeholders (farmers, nature conservationists, recreation, fisheries). In the Netherlands for example, the use of mussel seed capture systems is promoted as an alternative to bottom dredging. But the supports of the capture systems are floating on

the water surface affecting the landscape and the space for recreation and fisheries. These types of interactions and conflicts underline the importance of including the social dimensions of aquaculture. Decision-making, planning tools and alternative solutions need to be reviewed. How can we evaluate the cross-cutting effects of newly established aquaculture facilities? What are indicators of the status of social perception of aquaculture that can help in avoiding conflicts? How do social values and administrative organizations in different countries/regions affect trends in the intensity, methodology, structure and type of aquaculture?

Thus, in a planning perspective, next to the issue of siting, and monitoring of any kind of activities in the coastal and marine waters, an issue not yet being addressed in depth pertains to the social dimension of resource use. The systematic description of the social elements relevant to the sustainable management of marine ecosystems is still in its infancy (IUCN 2001; Lass and Reusswig, 2001; Glaser, 2006b). However, many socio-economic variables related to aquaculture can be “broken down” into a complex series of “second tier variables” (e.g. Ostrom *et al.* 2007) which relate to their interrelationship with different parts of the social-ecological system. For example, employment is more than just the number of people employed. It can be directly or indirectly related to, among others, improvements in quality of life, immigration, demographics, consumption of natural resources, etc. Future research should focus on methods for incorporating such complexity and interdisciplinarity into aquaculture assessments.

The lack of a systematic description of the social dimensions of sustainable management has surfaced prominently in the current ongoing debate on new forms of marine spatial planning. Although international maritime policies (e.g. Canadian *Oceans Act* and EU *Water Framework* and *Marine Strategy Directives*) include components such as: 1) a knowledge-based approach for decision making, and 2) an ecosystem-based approach for integrative management, a shortage is visible of the mostly environmentally motivated approaches to recognise the social functions of nature. Still now, making nature a commodity remains a moral problem even in a market-driven economy (McCay, 1998). Questions on who decides what and when as well as ownership issues remain unanswered. For instance for the latter, the large-scale aquaculture developments in Norway have triggered a debate on who decides on the future of the sea and what criteria are used to take such decisions.

As an example, drawing on the experiences made with shellfish cultivation in several places within the ICES scope, unresolved issues of ownership in terms of process, which stakeholders are involved in the consent procedure and their relative influence appear to be crucial. Social dimensions in aquaculture operations, e.g. emotional ownership of the sea/coastal area by the local residents/stakeholders and the social and cultural values that drive this ownership are difficult to capture. However, precisely these stakeholders and their supporting values are not included in the decision-making process (ICES WGMASC 2010). Next it remains difficult to keep all stakeholders in agreement on the matter—the “contracting costs” (the cost, not necessarily in money, of getting a group of people to agree on an issue) that make it so difficult to enact major institutional change that affects natural resources and their use (McCay, 1998).

#### **Ecological aspects**

Coastal aquaculture depends on the state of marine environment and influence the environment significantly.

Many studies about aggregated effects at the ecosystem level have been carried out so far (e.g. FAO, 2007; GESAMP, 2008), depending on the cultivated species, site and production system. Common effects of aquaculture practices on coastal ecosystem may include changes of water quality and eutrophication, changes in aquatic biodiversity including natural fish and shellfish stocks, nutrient and organic enrichment of recipient waters resulting in an increase of anoxic sediments. Further risks are connected to the combined effect of temperature and salinity changes caused by climate warming. Related effects are e.g. changes in production and seasonality processes in plankton and fish populations, introduction of invasive species and the increasing acidity of the world's oceans (FAO, 2010).

Looking to the quality of aquaculture products environmental conditions such as food availability, food quality and water quality are important input factors as well.

The framework for an ecosystem approach to aquaculture (EAA) was proposed to minimize negative ecological impacts and to ensure a long-term aquaculture production. One of the principles aiming to enhance aquaculture contribution to sustainable development is to develop aquaculture "in the context of ecosystem functions and services with no degradation of these beyond their resilience capacity" (Soto *et al.* 2008). Thus, despite its name ("ecosystem"), it (intends to) include human dimensions too. A further milestone in sustainable aquaculture production is the implementation of rules for organic aquaculture at EU level ((EC) 710/2009). It is based on organically produced feeds and should minimize risks for environmental impacts by e.g. density limits and provisions for optimal feeding.

To analyze dimensions and impacts of aquaculture on ecosystems the following methods can be used: environmental impact assessment (local, regional scale), life cycle framework (local to global scale), and benefit-cost approach (local to global scale).

#### b ) Framing conditions stage

As discussed in more detail under ToR c of this report and previously in this section, there are a number of characteristics, or framing conditions, of the social ecological-system that are likely to influence various elements related to sustainability of the aquaculture scenario that is being managed. It is important to identify these characteristics to better understand how and why they influence the system and, conversely, to ensure the tools, policies and actions that are proposed to address impacts are relevant and practical at the societal level. Specifically, as shown on the left side of figure 1, these include: Policies, laws and standards; macro-economic context; political context; customary rules and systems; stakeholders; knowledge and attitudes; technology; power; markets; and ownership. Access, particularly as it relates to knowledge, technology, and markets, is also an important element of the framing conditions. In these contexts, access is also related to power and ownership in the aquaculture scenario. Finally, the environmental preconditions (space, habitats, state, protection measures, etc.) will also influence the aquaculture scenario.

Essentially, the framing conditions are constituted by the "rules of the game" and consist of social, economic, political, technological, legal and environmental components. Given this framework, actions and decisions at the micro-level take place at the business level, where the input of resources is transformed into outputs of the aquaculture unit. Inputs and outputs can have direct and indirect impacts on different spatial scales (local, regional and global) as well as on different dimensions of the system, since there are social, economic and ecological dimensions to be taken into account and with respect to different stakeholders as well. The stakeholder dimension could be thought to



be a third dimension of the diagram and is not shown to reduce the complexity of the figure.

### Methods

Recognition of the growing importance of aquaculture and the need to improve its socio-economic benefits has resulted in various targeted studies, among them different FAO driven initiatives. The Sub-Committee on Aquaculture of the Committee on Fisheries (COFI) has repeatedly been arguing for the needs for broader thematic evaluation of the social and economic impacts of aquaculture (i.e. Trondheim 2003, New Delhi 2006, Rome 2007). The FAO “Expert Consultation on the Assessment of Socio-economic Impacts of Aquaculture” which took place in Turkey in 2008, aimed to agree on methodologies for assessing socio-economic impacts of aquaculture and to determine future needs for socio-economic analyses, socio-economic assessments and indicators (FAO 2008). The main conclusion from this meeting was that the many impacts from aquaculture activities have profound interdependence and far-reaching socio-economic implications, something that makes any assessment difficult. Even if consensus was reached amongst the experts over that multiple criteria decision-making (MCDM) framework using analytical hierarchy process (AHP) would be suitable techniques for assessing socio-economic impacts, they also acknowledged that there is no single method which could be used to assess the socio-economic impacts of aquaculture. In addition to MCDM using AHP, “costs benefits analysis” (CBA) was also identified as suitable method. Recommendations from the meeting involved the need for proper testing of the identified methods, developing user guides on the implementation of the methods and building capacity in developing countries for implementing and using the techniques.

In addition, the FAO report “Commercial aquaculture and economic growth, poverty alleviation and food security” (Hishamunda et al. 2009) aimed at providing policy-makers with the necessary tools suitable for quantitative appraisal of the impact of aquaculture. “Aquaculture value-added multiplier” and “aquaculture employment multiplier” (calculated analogue to Leontief multipliers) were suggested as examples of appropriate indicators for representing the increase in gross domestic product corresponding to a one-unit increase in aquaculture value-added and total employment for the entire economy corresponding to one extra job created in aquaculture. The methodologies proposed however focused on measuring economic impact, not social.

#### c) Decision-making

The appropriate and efficient use of scientific information for decision-making has been recognized as a significant challenge to the achievement of sustainability of coastal and marine ecosystems (Lubchenco and Sutley 2010; Perrings *et al.* 2011). The specific objective of this stage is to use the results of the previous two stages to develop policy tools and recommendations for actions to support operational processes of aquaculture for the achievement of sustainability. Essentially, this stage denotes the integration of science into decision-making. Proposed management actions may have short-term or long-term effects on the conditions in which aquaculture takes place and be implemented by actors on different scales. Monitoring will be necessary to track the impacts of proposed actions and adapt them accordingly to continue to progress towards desired objectives (i.e. an adaptive management approach).

As mentioned previously, although scientists will play a dominant role in the previous stages of the framework and decision-makers in this final stage, collaboration between

scientific and social actors is critical throughout the process in order to ensure its overall effectiveness in addressing sustainability problems. The role of key stakeholders and potential ways for including them is discussed in more detail in ToR b.

#### ***Supporting tools for the decision-making stage***

A number of integrated management frameworks have been developed and implemented in ICES countries. They aim at the incorporation of interdisciplinary scientific data and multiple stakeholders into decision-making and policy development. These include Marine Spatial Planning (Ehler and Douvère, 2009) and Integrated Coastal Zone Management (Cicin-Sain and Knecht, 1998). These frameworks are complementary, and in many ways similar, to the framework proposed in Figure 1. In particular, the approaches applied in MSP and ICZM could help to ensure the effective use of the information generated in stages 1 and 2 for developing realistic, effective decision-making actions in the third stage.

However, difficulties remain regarding the evaluation of direct and indirect socio-economic consequences of aquaculture. This should include the assessment of social site selection criteria, community impacts, right of access, ownership etc. For instance, the FAO Fisheries Report No. 861 of 2008 evaluated a former assessment of socio-economic aspects of aquaculture. The evaluators in particular ask called to “Develop perspectives from institutional economics (particularly new institutional economics) on the problem of aquaculture impact assessment”, page 7, point xi.

These demands could be met by applying an Ecosystem Approach to Aquaculture (EAA). The EAA has been defined as “a strategy for the integration of the activity within the wider ecosystem in such a way that it promotes sustainable development, equity, and resilience of interlinked social and ecological systems” (Soto *et al.* 2008). According to GESAMP (2008), an ecosystem approach strives to balance diverse societal objectives. Although sustainability may be widely understood in general terms, it is a concept that varies considerably at the operational level. Among others, the key characteristics, challenges, priority objectives, threats, and implementation capacities associated with different social-ecological systems will strongly influence how sustainability may be defined and achieved. In this context, scientific assessments of aquaculture scenarios designed to support the achievement of sustainability should be adaptable to complex, varied social-ecological systems and to multiple spatial scales (e.g. see figure 2 in ToR c). In addition, they should be amenable to the incorporation of multiple, interdisciplinary scientific tools and data.

#### **Showcase example to test developed framework**

##### ***Box 1. Worked Example: Analysis of the inputs and outputs of aquaculture projects and the spatial scales on which they act***

Building upon the schematic framework for integrated assessment of the socio-economic dimensions of aquaculture, the tables below (1 and 2) are meant to:

- show and disentangle the complex nature of the social, economic and ecological dimensions related to aquaculture
- provide a guideline for an analysis of the framing conditions and the inputs and outputs of aquaculture (i.e. the assessment of the operational stage) and for the development of appropriate management tools and responses to rectify negative impacts and steer aquaculture development onto a desirable path

The FAO Fisheries Report No. 861 (FAO, 2008) provides a good framework, guidelines and tools for the assessment of socio-economic impacts of aquaculture. It can thus serve as an appropriate point of departure for assessment. However, it was felt that this basis should be expanded to include:

- more detailed analysis of the actual inputs and outputs of aquaculture
- explicit acknowledgement of the social, economic and ecological dimensions involved
- assessment of the spatial scales at which the variables act
- thorough assessment of the socio-economic framing conditions under which aquaculture projects are developed and implemented
- development of management tools and policies to address the identified impacts and to reach the stated objectives of a given aquaculture project, e.g. improved human well-being and food security.

As a first step of an exemplary analysis of a generic aquaculture project, a list of different aspects of the aquaculture project was compiled (Table 1, building upon Tab. 2 in FAO 2008). The aspects were divided into input and output variables and assigned to either the social, ecological, or economic dimension<sup>2</sup>. For the rationale behind the division into input and output variables, see the introduction of chapter 4.1. For each aspect, the most important respective framing conditions were identified. The identification of framing conditions helps a more holistic site selection and feasibility assessment, which up to date mostly involve ecological, and to a lesser extent economic, considerations.

For each aspect, the scale at which it acts is identified. Most aspects directly translate into impacts resulting from aquaculture (such as pathogen release or generation of employment opportunities). Following from the listing of the various impacts, specific tools or management options to address these impacts can be developed.

Most of the broader aspects of aquaculture and other social-ecological scenarios can be disaggregated into more detailed lower-level and secondary aspects (Ostrom *et al.*, 2007). For example, the aspect of employment contains finer aspects such as demographic dimensions, links to job satisfaction, associated labour costs, and so on. Disaggregating the first-tier aspects in this way allows accounting for the complex upstream and downstream linkages associated with aquaculture operations, provides flexibility to accommodate a wide range of case examples, and gives a more detailed view of the involved scales at which impacts occur. Table 2 shows an example of the second-tier aspects associated with Direct Employment.

The analysis of input and output variables and an assessment of the resulting impacts of aquaculture (using Fig. 1 and Tables 1 and 2) allow for an evaluation of desirable and undesirable outcomes. Where undesirable outcomes are identified, the framing conditions resulting in these outcomes can then be assessed in more detail.

In the following, a hypothetical example of the data needed for the assessment stage of the framework is provided using direct employment in aquaculture as an example (see box 1).

---

<sup>2</sup> In some cases, the distinction between social and economic aspects is somewhat difficult and not clear-cut.

Table 1: Overview of different first-tier input and output variables for aquaculture.

DIMENSION	FRAMING CONDITIONS	INPUT VARIABLES	OUTPUT VARIABLES	SCALE	TOOLS/MANAGEMENT OPTIONS
Social	Labor laws and labor markets	Labor			
	Labor laws and labor markets		Employment (direct and indirect)		
	Distribution, markets		Supply of food		
	Existing infrastructure and social services		Resulting infrastructure and social services		
	Existing education and training		Resulting education and training		
	Existing population and demography		Resulting population and demography		
			Social order		
			Health		
			Leisure		
			Family relations		
			Social interactions		
Ecological		Land			
		Water			
		Seed			
		Feed			
			Antibiotics		
			Pathogens		
			Nutrients		
			Aquaculture product		
			Change in pressure on wild stock		
Economic		Financial resources			
		Equipment and material infrastructure			
			Income		
			Tax revenue		

The impact of each factor should be assessed e.g. following the methodology of FAO 2008, FAO 2009 (AHP, comparative advantage assessment) and the net benefits and costs weighed. This should include a scale dimension to assess what kinds of impacts occur on which level (e.g. local net benefits vs. regional net losses).

**Table 2: Second-tier variables related to a particular aspect of aquaculture, using Direct Employment as example.**

DIMENSION	FRAMING CONDITIONS	INPUT VARIABLES	OUTPUT VARIABLES	SCALE	TOOLS/MANAGEMENT OPTIONS
Social	Willingness and capacity to engage  Social security	Number of people employed		Local	
			Proportion of local population employed	Local	
			Change in crime rate	Local	
			Change in spiritual utility / mental health	Local - ?	
			Demographic dimensions of employment	Local - ?	
			Immigration rate	Local	
			Change in number of skilled people	Local – regional (?)	
			Change in job satisfaction	Local	
Ecological	Natural potential for aquaculture	Natural resources to feed workers		Local	
			Change in demand for wild resources	Local – global	
Economic	Labor market	Owner: salary		Local	
		Quantity and quality of workforce		Local - ?	
		Secondary costs of labor (e.g. transport)		Local	
			Worker: salary	Local	
			Change in purchasing power	Local – regional (?)	
			Change in skill of work force	Local - ?	

### 3.3 References

- Cisin-Sain, B., and Knecht, R. 1998. Integrated Coastal and Ocean Management: Concepts and Practices. Island Press: Washington, D.C.
- Ehler, C., and Douvere, F. 2009. Marine Spatial Planning: a step-by-step approach toward ecosystem-based management. Intergovernmental Oceanographic Commission and Man and the Biosphere Programme. IOC Manual and Guides No. 53, ICAM Dossier No. 6. UNESCO: Paris.
- EC. 2009. COMMISSION REGULATION (EC) No 710/2009 on detailed rules on organic aquaculture animal and seaweed production.  
<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2009:204:0015:0034:EN:PDF>
- EUROSTAT - accessed on April 14<sup>th</sup> 2011 at <http://epp.eurostat.ec.europa.eu/portal/page/portal/fisheries/data/database>
- FAO. 1996. List of animal species used in aquaculture. FAO Fisheries Circular No. 914. FRI/C914. Rome.
- FAO. 2000. The State of World Fisheries and Aquaculture. Rome, FAO.
- FAO. 2002. The State of World Fisheries and Aquaculture. Rome, FAO.
- FAO. 2007. FAO technical guidelines on aquaculture certification.  
<ftp://ftp.fao.org/docrep/fao/meeting/014/ai770e.pdf>
- FAO. 2008. Report of the Expert Consultation on the Assessment of socio-economic impacts of aquaculture, FAO Fisheries Report No. 861, Roma.
- FAO. 2010. The State of World Fisheries and Aquaculture. Rome, FAO. 19 pp.
- GESAMP (IMO/FAO/UNESCO-IOC/UNIDO/WMO/IAEA/UN/UNEP Joint Group of Experts on Scientific Aspects of Marine Environmental Protection) (2008). Assessment and communication of environmental risks in coastal aquaculture. Rome, FAO. Reports and Studies GESAMP No. 76: 198 pp.
- Glaser, M. 2006a. 'The social dimension in ecosystem management: Strengths and weaknesses of human-nature mind maps', Human Ecology Review, Vol. 13, No. 2, pp. 122–142.
- Glaser, M. 2006b. The 'social' in ecosystem management: Theoretical and empirical dimensions. Habilitationsschrift, Berlin: Humboldt-University, Faculty of Agriculture and Horticulture.
- Hishamunda, N., Cai, J. and Leung, P.S. 2009. Commercial aquaculture and economic growth, poverty alleviation and food security" FAO FISHERIES AND AQUACULTURE TECHNICAL PAPER No. 512, Roma
- ICES. 2010. Report of the Working Group of Marine Shellfish Cultivation (WGMASC), Galway, Ireland.
- IUCN. The World Conservation Union. 2001. Analytical framework for assessing factors that influence sustainability of uses of wild living natural resources. IUCN SUSG Technical Advisory Committee of the IUCN Species Survival Commission. Online at <http://iucn.org/themes/ssc/susg/anafra.html>.
- Janssen, M. A., and Ostrom, E. 2006. Governing Social-Ecological Systems. In: Handbook of Computational Economics, Vol. 2: 1465–1509 pp.
- Lass, W., and Reusswig, F. 2001. Social Monitoring – Meaning and methods for an integrated management in biosphere reserves. Report of an International Workshop, Rome, 2–3 September 2001. Biosphere Reserve Integrated Monitoring (BRIM) Series No.1.

- Lubchenco, J, and Sutley, N. 2010. "Proposed U.S. Policy for Ocean, Coast, and Great Lakes Stewardship." *Science*, 328: 1485–1486.
- McCay, B. 1998: Oyster Wars and the Public Trust. Property, Law, and Ecology in New Jersey History. Univ. Arizona Press, Tucson.
- Naylor, R. L., Goldburg, R. J. *et al.* 2000. Effect of aquaculture on world fish supplies. *Nature*, 405(6790): 1017–1024.
- Ostrom, E, Janssen, M *et al.* 2007. "Going beyond panaceas." *Proceedings of the National Academy of Sciences*, 104(39): 15176–15178.
- Perrings, C., Duraiappah, A. *et al.* 2011. "The biodiversity and ecosystem services science-policy interface." *Science*, 331: 1139–1140.
- Soto, D., Aguilar-Manjarrez, J., and Hishamunda, N. 2008. Building an Ecosystem Approach to Aquaculture. FAO/Universitat de les Illes Balears Expert Workshop, 7–11 May 2007, Palma de Mallorca, Spain. FAO Fisheries and Aquaculture Proceeding, No. 14. Available from URL: <ftp://ftp.fao.org/docrep/fao/011/i0339e/i0339e.pdf>. FAO: Rome
- Zurek, M. B., and Henrichs, T. 2007. Linking scenarios across geographical scales in international environmental assessments. *Technological Forecasting & Social Change*, 74 (8): 1282–1295 pp.

#### **4 List of Outcomes and Achievements of the WG in this delivery period**

Publication in review with *Aquaculture* (Elsevier) Title: *A Revolution Without People? Closing the People-Policy Gap in Aquaculture Development* – Authors: Gesche Krause, Cecile Brugere, Amy Diedrich, Michael W. Ebeling, Sebastian C.A. Ferse, Eirik Mikkelsen, José Perez Agúndez, Selina M. Stead, Nardine Stybel, Max Troell.

##### *Abstract:*

*Failure of the blue revolution is a global risk. The international problem is that there is a gap in knowledge exchange between the aquaculture industry, policy makers trying to support aquaculture development and people who depend on aquaculture for a job and/or food source. Thus, governments and international organizations promoting aquaculture as the solution to improving food security, nutrition and income are failing to optimise production of natural aquatic resources.*

*We identify a "people-policy gap", and suggest that this is an understudied constraint which needs to be overcome before worldwide food security can be achieved from aquatic environments. We argue that this gap leads to uneven distribution of benefits, a disconnection between benefits and local needs, and detrimental effects on human health and food security, all of which can have negative repercussions on human communities and ecosystems.*

*In order to address this need, we present an analytical framework to guide context specific, policy relevant assessments of the social, economic and ecological dimensions of aquaculture on a case-by-case basis. The framework is designed to make best use of existing data and scientific tools for decision-making.*

*In conclusion, we argue for: Equal consideration of ecological, social and economic issues in aquaculture policy-making; pre-emptive identification of likely social impacts; integration of people and context-specific social framing conditions into planning and policy review; addressing the social disconnection between global consumption and production; and, encouragement of creative combinations of theories and methods to assess and interpret the social dimensions of aquaculture in multiple contexts.*

Publication in preparation: Working Title: *The Contextual Stakes of the Social in Aquaculture: an overview* – Authors: Gesche Krause, Carrie Byron, Barry Costa-Pierce, Hauke Kite-Powell, Anne Langston, Laura Lindenfeld, Eirik Mikkelsen, Glenn Page, Selina M. Stead,

*Abstract (draft):*

*Framing aquaculture being a coupled social-ecological system, this contribution addresses the contextual social stakes of aquaculture. This is done out of the recognition that historical, cultural, and political-economic roots of this development as well as their contextual fabric drive as much as the economic and ecological processes the sustainability of aquaculture. Power and social relations define the contextual meaning of desirable aquaculture systems and points to potential strands of transformation to more sustainable outcomes of these. Yet problem framing taking a social stance to aquaculture is still in its infancy, further hampered by the limited inclusion of situated knowledge, democratic representation, and social-ecological justice to name but a few. This points to the need to operationalize the social within the context of sustainable aquaculture. A typology of the social dimensions of aquaculture needs to be worked out, as many declarations remain elusive on how to deal with socio-economic issues in practice.*



## Annex 1: List of participants

NAME	ADDRESS	EMAIL
Carrie Byron	University of New England Department of Marine Sciences  11 Hills Beach Road  Biddeford Maine 04005  United States	cbyron@une.edu
Barry Costa- Pierce	University of New England Department of Marine Sciences  11 Hills Beach Road  Biddeford Maine 04005  United States	bcostapierce@une.edu
Hauke Kite- Powell	Woods Hole Oceanographic Institution  266 Woods Hole Road  MS#34  Woods Hole MA 02543-1050  United States	hauke@whoi.edu
Gesche Krause	Gesche Krause  Alfred-Wegener-Institute Foundation for Polar and Marine Research  P.O. Box 12 01 61  D-27515 Bremerhaven  Germany  Email gesche.krause@awi.de	gesche.krause@awi.de
Anne Langston	Anne Langston  University of Maine Aquaculture Research Institute  5735 Hitchner Hall, Room 176  Orono ME 04469-5735  United States	anne.bowden@maine.edu
Laura Lindenfeld	Laura Lindenfeld  University of Maine York Village, Building 4  Orono ME 04469  United States	Laura_Lindenfeld@umit.maine.edu
Eirik Mikkelsen	Eirik Mikkelsen  Norut - Northern Research Institute Norut Tromsø  Postboks 6364  9294 Tromsø  Norway	Eirik.Mikkelsen@norut.no

---

Glenn Page	Glenn Page The Johns Hopkins University SustainMetrix_JHU John Hopkins Univerversity @ Eastern 1101 E 33rd Street, Suite E301 Baltimore MD 201219 United States	glenpage@mac.com
Selina M. Stead	Selina Stead Newcastle University School of Marine Science and Technology NE1 7RU Newcastle upon Tyne United Kingdom	selina.stead@ncl.ac.uk

---

## Annex 2: Agenda

---

### Agenda for SGSA 2014 meeting in Biddeford, Maine, USA

#### Monday 21 April

For those who arrive early

18:00 Informal gathering, ice-breaker at a Pub in Biddeford

#### Tuesday 22 April

09:00 Welcome Note from Barry Costa-Pierce (Host) and Gesche Krause (Chair)

09:10 Housekeeping information from Barry Costa-Pierce

09:30 introductory round and adoption of the agenda

10:00 Presentation of 2014 ToRs of SGSA by chair

10:30 Health Break

11:00 Discussion on 2014 ToRs and identification of subjects of mutual interest

- General discussion of ICES activities and Terms of Reference
- Adoption of agenda
- Develop work plan, identify subgroups, subgroup leaders and rapporteurs
- Subgroups on:
  - **ToR a:** *Individual and crosscutting, integrative methods to support the evaluation of the direct and indirect socio-economic consequences of aquaculture operations and how they relate to the assessment framework*
  - **ToR b:** *Examine how stakeholder inclusion and local ownership influences aquaculture*
  - **ToR c:** *Identify how social, economic, governance and environmental framing conditions influence aquaculture development*
  - **ToR d:** *Examine the role of aquaculture in economic development and in regional and global food security and protein supply*

Split up in working groups to discuss how to proceed for remainder of week

12:30 Lunch (at University campus)

13:30 Continue ToR subgroup sessions

15:30 Health Break

16:00 Continue ToR subgroup sessions

17:00-18:00 Plenary update and wrap-up discussions

**Wednesday 23 April**

09:00 Plenary overview of work status and start of **ToR e**: *Identify new emerging issues of socio-economic aspects of aquaculture.*

10:30 Health Break

11:00 Discussion of potential joint publication and possible outlet journal

12:30 Lunch (at University campus)

13:30 ToR subgroup sessions

15:00 Health Break

15:30 – 17:00 Reconvene ToR subgroup sessions and prepare first drafts

17:00 – 18:00 Plenary discussion and drafting of recommendations

19:00 Joint Dinner

**Thursday 24 April**

09:00 Plenary discussion on first drafts

10:30 Health Break

11:00 ToR subgroup sessions to revise text

12:30 Lunch (at University campus)

13:30 Second round of discussions/revisions for joint publication

14:00 ToR subgroup sessions to revise text 15:00 Health Break

15:30 -17:00 Plenary Session:

- Review and adoption of the scientific text of the report
- Discussion and drafting of recommendations
- Prepare Executive Summary
- Discussion on possible new Terms of Reference
- Location and time of next meeting

17:30 -18:00 Meeting adjournment

### Annex 3: Terms of references for the next meeting

---

The **Study Group on Socio-Economic Dimensions of Aquaculture (SGSA)**, chaired by Gesche Krause, Germany, will meet in Tromsø (Norway) between 20–25 April 2015 to:

- a) Identify individual and crosscutting, integrative methods to support the evaluation of the direct and indirect socio-economic consequences of aquaculture operations and how they relate to the assessment framework.
- b) Examine how stakeholder inclusion and local ownership influences aquaculture.
- c) Identify how social, economic, governance and environmental framing conditions influence aquaculture development.
- d) Identify new emerging issues of socio-economic aspects of aquaculture.

SGSA will report by 31 of May 2015 starting with these multi-annual ToRs (via SSGHIE) for the attention of the SCICOM.

#### Supporting Information

Priority	<p>The SGSA is of fundamental importance to ICES environmental science and advisory process and addresses many specific issues of the ICES Strategic Plan and the Science Plan. To underline the importance that the SGSA is covering new grounds in the field of aquaculture, a change the status of the study group to the working group on social dimensions of aquaculture (WGSDA) is timely. The scope and aims of this group will lead ICES into issues related to the broader social effects of the continued rapid development of aquaculture, especially with regard to the implications of changing environmental conditions. Consequently, these activities are considered to have a high priority.</p>
Scientific justification	<p>Term of Reference a) Identify individual and crosscutting, integrative methods to support the evaluation of the direct and indirect socio-economic consequences of aquaculture operations and how they relate to the assessment framework.</p> <p>Aquaculture can offer employment and income earning opportunities to local, often rural and marginal, communities. However, questions pertaining to social site-selection criteria, community impacts, right of access, ownership, taxation, liabilities of the negative repercussions from the environmental effects on society, ethical issues, to name but a few, have remained largely untackled in a comprehensive, integrated manner. Each of these issues follows particular interests, priorities and objectives. All operate within an array of federal, regional and international legislations, agreements and treaties. The systematic description of the social elements relevant to the sustainable management of aquaculture in general is still in its infancy. The social repercussions of environmental effects from aquaculture are central here. A clear definition of socio-economic and ecological objectives for all aquaculture operations is necessary which acknowledge the social, economic and ecological dimensions. A stronger consideration of the distribution of benefits (related to inputs and outputs) throughout the social-ecological system is necessary. Specifically, this dimension addresses questions about who is benefiting and to what extent (i.e. employment, wages, improved quality of life) and the geographical distribution and of these benefits. Future research should focus on methods for incorporating such complexity and interdisciplinarity into aquaculture assessments. The assessment framework developed by the SGSA shall be revisited and further elaborated</p>

---

---

Term of Reference b) Examine how stakeholder inclusion and local ownership influences aquaculture

Site-selection for aquaculture production sites tends to draw lines on maps and within communities by creating limited access permits and complex management structures. More often than not, local communities have little political representation with only marginal links to key decision-makers. However, these constructions are contested and negotiated by coastal communities, whose actors developed their own diverse coastal spaces, according to their social practices, economic activities, and environmental perceptions, leading to a much more fragmented coast. Drawing on the experiences made with shellfish cultivation in several places within the ICES scope, unresolved issues of ownership in terms of process, and which stakeholders are involved in the consent procedure and their relative influence appear to be crucial. Issues of the access to, and ownership and distribution of the resources are cases where the appropriators of the marine and coastal resources are not being involved in decision making. For instance, social dimensions of shellfish cultivation operations, e.g. emotional ownership of the sea/coastal area by the local residents/stakeholders and the social values that drive these ownerships are difficult to capture. However, precisely these stakeholders and their supporting values are not included in the decision-making process. Next it remains difficult to keep all stakeholders in agreement on the matter—the transaction costs (the cost, not necessarily in money, of getting a group of people to agree on an issue) that make it so difficult to enact major institutional change that affects aquaculture production. Especially in the light of the “industrialisation of the oceans”, the balancing of interests of internationally acting aquaculture companies and local effects of these needs to be addressed.

Term of Reference c) Identify how social, economic, governance and environmental framing conditions influence aquaculture development

To address the social transformations caused by the new technological innovations that competes, and threatens to replace, a capture fishery imbued with history and mythology about traditional practices is a major challenge that science is facing today. If aquaculture is to play a vital role in the well-being of coastal communities, it must be better integrated into social life. Hereby aquaculture farms (and their value chain) or aquaculture zones which are the areas where these enterprises operate must be distinguished, as well as whether the aquaculture operation is intensive, semi-intensive, extensive or multi-trophic. Many aquaculture assessments focus primarily on the impacts of the activity without enough consideration of the framing conditions that are driving those impacts or that influence how the impacts are managed. More often than not, aquaculture productions and their assessment can be outright failures due to a lack of stakeholder participation, acceptance and/or understanding of social influences on ecosystems and of ecosystems on humans and society. Understanding the local context (social, political, environmental, economic) is critical to the effective evaluation and management of aquaculture scenarios. This is especially pertinent with respect to socio-economic framing conditions which are often overlooked in scientific studies. It is recommended to develop/review a methodological framework and tools for the assessment of socio-economic framing conditions. Potentially amenable tools include Rapid Rural Appraisal (RRA), Sustainable Livelihoods Approach (SLA) and New Institutional Economics (NIE). The SGSA recommends that future research related to aquaculture should place more emphasis on these dimensions.

Whilst addressing the interactions and feedbacks between issues (e.g. economic, social and environmental consequences of aquaculture) in a spatial planning context, it becomes evident that many of these play out over time (i.e. in past, present and future contexts) and space (i.e. at local, regional and ecosystem/global scale)—these are referred to as ‘cross-scale’ or ‘multi-scale’ processes. Processes commonly unfold at different geographical scales and over different time scales: the more aggregated the geographical scale (e.g. the

---

regional ecosystem scale), the slower a system's dynamics unfold. Conversely, at a less aggregated geographical scale (e.g. the local scale) the social-ecological dynamics are more responsive. To capture this increased complexity in the context of sustainable aquaculture and its interrelation with socio-economics, new tools in the planning process are in mandate.

Term of Reference d) Identify new emerging issues of socio-economic aspects of aquaculture

This TOR allows the identification of emerging socio-economic issues of aquaculture and related science advisory needs for maintaining the sustainability of living marine resources and the protection of the marine environment. The task is to briefly highlight new and important issues that may require additional attention by the SGSA and/or another Expert Groups as opposed to providing a comprehensive analysis

Resource requirements	None required other than those provided by the host institute.
Participants	The Group is normally attended by some 10–12 members and guests.
Secretariat facilities	None.
Financial:	No financial implications.
Linkages to advisory committees	SCICOM
Linkages to other committees or groups	WGMASC, WGEIM, WGIZCM, ++
Linkages to other organizations:	The work of this group is aligned with similar work of the World/European Aquaculture Society (WAS/EAS), European Society of Ecological Economics (ESEE), FAO, ++ and numerous scientific and regulatory governmental departments in ICES countries.

## Annex 4: Recommendations

The group found that aquaculture has not fully realized its potential as a source of food, nutrition and income generation due to governments around the globe not having the metrics or tools for integrating the social impacts of this sector. The international problem is that there is a gap in knowledge exchange between the aquaculture industry, policy makers trying to support aquaculture development and people who depend on aquaculture for a job and/or food source. Decision-making about the optimum type of aquaculture at different scales is constrained by insufficient consideration of social impacts.

RECOMMENDATION	ADDRESSED TO
Change the status of the study group to the working group on social dimensions of aquaculture (WGSDA). This change of status and title is expected to reflect the broad range of topics next to socio-economic issues as well as to give the study group a stronger weight within ICES	SCICOM, WGAQUA
1. Equal consideration of ecological, social and economic issues in aquaculture policy-making.	SCICOM, WGAQUA, WGMSP
2. Pre-emptive identification of likely social impacts of aquaculture operations (using appropriate system boundaries) before any attempts are made to introduce aquaculture	SCICOM, WGAQUA, WGMSP
3. Integration of people- and context-specific social framing conditions into planning and policy review	WGAQUA, WGMSP
4. Addressing the social disconnect between global consumption and production via stakeholder participation and continuous transdisciplinary dialogues	SCICOM, WGAQUA, WGMSP
5. Encouragement of creative combinations of theories and methods widely applicable to assess and interpret the social dimensions of aquaculture in multiple contexts	WGAQUA